

The Daily Outlook

SANTA MONICA, SOUTHERN CALIFORNIA, SATURDAY, FEBRUARY 21, 1903.

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SANTA MONICA INVESTMENT CO.

A New And Important Factor in the Upbuilding of the City.

A new and important factor has entered into the life of Santa Monica in an investment company that will buy land, build modern up-to-date dwellings, and either rent those dwellings or sell them on easy terms.

It is the Santa Monica Investment Company, capital seventy-five thousand dollars and backed by a score of the wealthiest and most enterprising business men of the city.

Its organization is only just undertaken, but so well has the idea taken that it is already nearly completed.

The greater portion of the stock has been subscribed for by the following gentlemen—business men of Santa Monica—and a limited number of

to give those who desire to improve the city an opportunity of subscribing for a large or small amount as they may desire, with at the same time a good and permanent investment for their money:

J. Knellid Miles, W. T. Gillis, Roy Jones, Geo. H. Hutton, Robt. Jones, Wm. E. Sawtelle, R. M. Miller, J. S. Hunt, H. X. Goetz, B. A. Nebeker, F. H. Gindge, N. H. Hamilton, E. H. Sweetser, Jno. P. Jones, T. H. Dudley, W. H. Downing, R. R. Tannet, F. Niemann, N. K. Folsom.

These will organize about the 27th inst. when officers will be elected.

Its object is the improvement of Santa Monica, and it will at once, and as a starter, buy a block of land between Third and Fourth streets, California and Montana avenues. This it will improve with grading, trees, sidewalks, curbs, etc., and the building of fine modern cottages (now much needed) which will be rented, or sold on the installment plan.

The scope of the Company is broad and it will not confine its operations to the locality mentioned, but will also buy lots anywhere in the city and improve them for clients, or furnish money for their improvement, as desired. It is not a building and loan association, but will buy and improve property for clients, selling on easy terms and giving long time on the property.

The personality of the gentlemen promoting this company is the strongest possible guaranty of its success. The list of stockholders embraces the wealth and life of Santa Monica.

Another advantage of the formation of this company is that it will furnish a ready market for any real estate for sale, as the company stands ready to buy, at a fair cash value, Santa Monica realty.

Its prime mover, Mr. J. Knellid Miles, is an expert in such enterprises, being the organizer and manager of three similar companies in his late home, Pueblo, Colorado, where he was long an extensive and successful business man, and only quit it on account of failing health.

He has shown his faith in Santa Monica, building himself a fine dwelling at the corner of Fourth and California streets, and acquiring other property in the same neighborhood which he will also shortly improve.

IMPORTANT BUSINESS CHANGE

Al. W. Holdzkum Buys Out Saxman & Tegner's Grocery Business.

An important change has occurred in Santa Monica business circle in the purchase by Mr. Al. W. Holdzkum, from San Bernardino, of the grocery business of Saxman & Tegner on Third street, next door to the postoffice. This old established and valuable business is one of the oldest, best known and most popular of the city. It has been successively the headquarters of several of our most popular and successful business men, and its history is contemporaneous with the growth and prosperity of Santa Monica.

Its location, in the same building with the bank, postoffice, public library and all the city offices makes it easily the most accessible of any, and every day pass its door.

Mr. Holdzkum is an old and popular business man of San Bernardino, whence he comes after long residence to enjoy, with his family, the superior climate of Santa Monica—and attracted also, no doubt, by the new period of prosperity into which he sees it about entering.

Mr. Holdzkum is a broad-minded and progressive business man, liberal in his dealings and thoroughly up-to-date in every particular. The public will find him a valuable accession, and his personality a genial and kindly one, agreeable to meet.

He believes in up-to-date methods, and will not only keep up the previous good reputation of the store, but improve it in every possible way, with a full and complete stock of the choicest goods, lowest living prices and the best possible service.

Give him a call and get acquainted. He has retained the services of both members of the old firm, so that patrons will meet their old friends as well as new ones, and none need feel strange in the old store under new management.

Hear what the Rector of St. Augustine's church has to say about Christian Science on Sunday night. All seats free.

See Montgomery's special sale ad. on second page.

WANTED—Young man, 22, wishes work of any kind. Best of reference. A. B., this office. m 21 31

50 pieces Challie and Lawn at the low price of five cents per yard at A. Mooser's, corner Third St. and Utah Ave.

BRICKNER'S CURIO STORE.

Stuffed Birds in every Conceivable Manner, Sea Moss, Shells, and Shell Work in Thousands of different designs and patterns, also Mexican Drawn Work, Mexican Hand Carved Leather, Jewelry and Souvenir Spoons, also notions.

123-125 Utah Avenue. [Half Block from Band Stand.]

MONDAY

No Trustee Closed,

Tomorrow Washington's day the next day observed in its Consequent holiday and will be suspended.

The Town and their regularly go over to

The public to the book reading room will remain

The post office will be Postmaster Summerfield to close, as his heaviest that day.

THE OUTLOOK will

BASE BALL TROUPE.

A game of baseball tomorrow afternoon between the "Ole" of Los Angeles at Santa Monica.

The Orioles have played the last three years, have lost only a few times, it was at Santa Monica two last year Santa Monica a tie game of 3 to 3 with

The Santa Monica team had practice during the good game is promised to.

The line-up is as follows:

THE ORIOLES
R. Hackabay—Catcher
Johnston—Pitcher
Teazen—First Base
Villa—Second Base
Redman—Third Base
Myran—Short Stop
A. Hackabay—Left Field
J. Johnston—Center Field

WE
Puritas
No other local that will compare. Accept no substitute.
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REAL ESTATE

Choice A
Wait for
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310 OREGON

Keystone Rep
214 UTAH AV

Make or repair any Wood or Iron.

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"Home, Sweet Home."

There is no feeling in life more deeply seated in our hearts than the love for home. Both sentiment and fact attach everything to that word—"Home." It is the one word that fully covers a world of beautiful, happy thoughts.

Let us show you some of the choice Homes we have on our list for sale.

A few months at the outside, will see a tremendous increase in Santa Monica Real Estate. Buy now while prices are low.